



12th Annual Beautiful Music for Beautiful Minds

Thursday, September 26



Hyatt Regency Greenville
220 N. Main Street, Greenville, SC



6:00 p.m. - 7:00 p.m. VIP Sponsor Only Reception



7:00 p.m. - 10:00 p.m. Celebration

Music by The Mighty Kicks, dancing, beer and wine, heavy hors d'oeuvres, competitive silent auction, and a great time! Dress code is dressy casual, leave the ties at home!

A Letter from our 2024 Chair

Dear Gateway Friends,

Join us as we celebrate Gateway's 40th anniversary through our largest annual event, **Beautiful Music for Beautiful Minds**. Each year, we gather to celebrate our community-based approach to address the mental illness crisis in Greenville. Not only does Gateway serve Greenville, but Gateway is also one of twelve international training bases for the Clubhouse model of Psychosocial Rehabilitation. Please read the back of this packet to learn more about this global impact.

This year's fundraiser and celebration is dedicated to the life and service of Fred Carpenter. Fred served Gateway for decades as a board chair, board member and fundraising co-chair, and faithful friend. He also served as a board member for Clubhouse International, the organization that promotes the uniquely effective Clubhouse community model we embrace at Gateway. **Beautiful Music for Beautiful Minds** was particularly special to Fred, as it was his initiative, originally called 'Musical Mayhem' 12 years ago.

We hope you will consider joining us as a sponsor for **Beautiful Music for Beautiful Minds**. Serious mental illness is real, but so is the work Gateway is doing to care for individuals impacted by this illness. Through our Clubhouse model, our members have seen life changing results – increased job stability, fewer hospital stays, better overall health, independent living, and more.

Join us as we provide a light for adults living with mental illness by offering a much needed place of hope and dignity in our community.

Sincerely,

Christopher Hanson
2024 **Beautiful Music for Beautiful Minds** Chair
Nelson Mullins, Partner
Christopher.Hanson@NelsonMullins.com

2024 Board of Directors

Caroline Stewart, Chair	Jara Jones
Matt Haskell, Vice Chair	Clarence Kegler
Marko Huttunen, Treasurer	Don Kiser
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William Herlong	Mary Allison Zimmerman
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Sponsorship Opportunities

BENEFITS	LEVELS				
	Presenting Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Bronze Sponsor \$1,500	Friend of Gateway \$500
Tickets to the event, including access to VIP reception	10	8	6	4	2
Valet parking	✓	✓	✓	✓	✓
Recognition as your sponsor level in event program, website, and social media	✓	✓	✓	✓	✓
Marketing space in event program	✓ Full Page	✓ Half Page	✓ Quarter Page	✓	✓
Company branded social media graphics to share on your channels	✓	✓	✓		
Company banner displayed prominently at event	✓	✓ Logo or Name			
Signature cocktail named after your company	✓				

VIP Reception

All sponsors are invited to the exclusive VIP Sponsor Reception to get the party started from 6 - 7 p.m.

The reception will feature hor d'oeuvres and a signature cocktail. Enjoy mingling with Gateway board members and other sponsors as well as early access to the Silent Auction before the event officially opens at 7 p.m.

Additional tickets to Beautiful Music for Beautiful Minds may be purchased for \$100 each. Beer, wine, food and dancing are included in the ticket price. A cash bar will be available.



Impact of the Clubhouse Model



Gateway is one of 12 International Training Bases for the Clubhouse Model.



Gateway has trained more than 2,530 colleagues from around the world, representing 44 states and 15 countries.

Clubhouses offer a collaborative, restorative environment, where members recover by gaining access to opportunities for employment, socialization, education, skill development, housing and improved wellness.

We often say the Clubhouse model has to be experienced to be understood. This is why the Clubhouse model is dependent on two-week comprehensive training. People come from all over the world to Greenville to see the Clubhouse model in action and stay in our guest house on the corner of West Earle and Rutherford Streets. The guest house features 10 bedrooms, 6 bathrooms, a washer and dryer, TV's, computers and everything a visitor would need to be comfortable.

The Impact of Your Gift:

Proceeds from this year's fundraiser will help Gateway refurbish and enhance our guest house. With 25 Clubhouses scheduled for training this year, we have many visitors staying at our guest house. It is time to replace the mattresses, bedding and linens, update decor, and save for a new roof, which will be needed in the next few years.

Not only do the visitors experience Gateway's Clubhouse model to bring home with them to impact their communities, they also experience the charm of Greenville. Helping to boost Greenville's economy and tourism, Gateway is putting Greenville on the map for people around the world. **It's only fitting that we add a flagpole proudly displaying an American flag to our campus, with a plaque recognizing Fred Carpenter's service.**

Your gift catalyzes Greenville and Gateway as a leader in mental health, bringing the Clubhouse model to areas in need across the world, and making our corner of the state a more welcoming place for all.

As one colleague said,

"In the ever evolving world of Clubhouse, Gateway's training base is a pillar of support, guidance and knowledge."



Your gift means the world!

